

What is claimed is:

1. A content delivery apparatus comprising:

a storage section that stores at least one first content material and at least one second content material to be delivered to a client terminal, said first content material being of a predetermined first format;

a client terminal identification section that determines a type of a client terminal to which content is to be delivered;

a first content creation section that, on the basis of a determination, by said client terminal identification section, that said client terminal to which content is to be delivered is of a type capable of using said first content material of said first format, creates single composite content to be delivered to said client terminal which includes said first content material of said first format and said second content material;

a second content creation section that, on the basis of a determination, by said client terminal identification section, that said client terminal to which content is to be delivered is of a type incapable of using said first content material of said first format, converts said first content material of said first format into a first content material of a second format capable of being used by said client terminal and then creates single composite content to be delivered to said client terminal which includes the converted first content material of said second format and said second content material; and

a content delivery section that delivers, to said client terminal, the composite content created by said first content creation section or said second content creation section.

2. A content delivery apparatus as claimed in claim 1 wherein said first content material is musical score data, and said second content material is music piece data.

3. A content delivery apparatus as claimed in claim 2 wherein the musical score data and the music piece data correspond to each other in musical contents.

4. A content delivery apparatus as claimed in claim 1 wherein said storage section stores a plurality of the first content materials and a plurality of the second content materials, and wherein at least one first content material and at least one second content material to be delivered to said client terminal are read out from said storage section in response to a request made by said client terminal.

5. A content delivery program for causing a computer of a content delivery apparatus, including a storage section storing at least one first content material of a predetermined first format and at least one second content material to be delivered to a client terminal, to perform:

an identification step of determining a type of said client terminal to which content is to be delivered;

a first content creation step of, on the basis of a determination, by said identification step, that said client terminal to which content is to be delivered is of a type capable of using said first content material of said first format, creating single composite content to be delivered to said client terminal which includes said first content material of said first format and said second content material;

a second content creation step of, on the basis of a determination, by said identification step, that said client terminal to which content is to be delivered is of a type incapable of using said first content material of said first format, converting said first content material of said first format into a first content material of a second format capable of being used by said client terminal and then creating single composite content to be delivered to said client terminal which includes the converted first content material of said second format and said second content material; and

a content delivery step of delivering, to said client terminal, the composite content created by said first content creation step or said second content creation step.

6. A content delivery apparatus comprising:

a storage section that stores at least one first content material and at least one second content material to be delivered to a client terminal, said first content material being of a predetermined first format;

a client terminal identification section that determines a type

of said client terminal to which content is to be delivered;

a content creation section that, on the basis of a determination by said client terminal identification section about the type of said client terminal, converts said first content material of said first format into a first content material of a second format capable of being used by said client terminal and then creating single composite content to be delivered to said client terminal which includes the converted first content material of said second format and said second content material; and

a content delivery section that delivers, to said client terminal, the composite content created by said content creation section.

7. A content delivery apparatus as claimed in claim 6 wherein said first content material is musical score data, and said second content material is music piece data.

8. A content delivery apparatus as claimed in claim 7 wherein the musical score data and the music piece data correspond to each other in musical contents.

9. A content delivery apparatus as claimed in claim 6 wherein said storage section stores a plurality of the first content materials and a plurality of the second content materials, and wherein at least one first content material and at least one second content material to be delivered to said client terminal are read out from said storage section in response to a request made by said client terminal.

10. A content delivery program for causing a computer of a content delivery apparatus, including a storage section storing at least one first content material of a first format and at least one second content material, to perform:

an identification step of determining a type of said client terminal to which content is to be delivered;

a content creation step of, on the basis of a determination by said identification step about the type of said client terminal, converting said first content material of said first format into a first content material of a second format capable of being used by said client terminal and then creating single composite content to be delivered to said client terminal which includes the converted first content material of said second format and said second content material; and

a delivery step of delivering, to said client terminal, the composite content created by said content creation step.